

## Sundance Chamber of Commerce Meeting

SSB Meeting Room

February 20<sup>th</sup>, 2024

### Attendance:

Trisha Habeck, Vice President; Melissa Purvis, Secretary; Andy Miller, Treasurer; Jamie Jessen, Chamber of Commerce Admin; Jasmyne Bryant, Crook County Fairgrounds Event Coordinator; Tony Barton, Winterfest Coordinator.

11:38AM Trisha called the meeting to order.

### Administrative:

- Minutes: Andy motioned, Trisha 2nded – all in favor motion passed.
- Treasurer Report: Andy reported that we have started to get some membership income, will send out a thank-you for the sponsors that wanted to move the money forward to next year, will send out a thank-you and refunds for sponsors that did not want to do that option. Expenses were typical, advertising for the Christmas parade, Sundance Bucks, 2023 QuickBooks fees, storage unit, and annual web posting. Ended the month in the positive. Jamie motioned to approve, Trisha 2nded – all in favor motion passed.
- Admin Report: Sent out the 2024 Chamber members information on the visitor guide and a direct link to their website listing. Jamie has been contacting people about the visitor's guide and spent the bulk of her time on Winterfest.

### New Business:

- BH&B Sticker Program:
  - o BH&B sticker program is new this year and is currently open just to towns and chambers in the Black Hills. There is no cost, we just need to provide the stickers. 1500 stickers are \$300 and we will distribute them at the Crook County Museum. Rocky will give them out as they are requested. As a participant in Sundance, WY will be put on the BH&B sticker map so people know where they can pick up their sticker. Jamie will design them and get them ordered. Andy motioned to approve a purchase of 1500 stickers for the program, Trisha 2nded – all in favor motion passed.

### Other:

- 2024 Vacation Guide:
  - o Andy presented a magazine published by the Gillette News Record. It is targeted at our area. Andy suggested putting an ad for Sundance in it. There were several pricing/ad size options. The deadline to do it include an ad is April 19<sup>th</sup>. Jamie is going to reach out to Gillette News Record with a few questions and we will determine whether we will proceed with this during our March meeting.
- The Crook County Junkin:
  - o Jamie will let Neil know what kind of budget we are at for this year, including a recap with expenses from 2022 and 2023.
- The Geocache Program:
  - o The Crook County Museum requested more wooden coins, as a prize that is handed out, to continue with the Geocache program. Jamie quoted 100 wooden coins for about \$25. We will include this cost in our miscellaneous budget.

### Old Business:

- 2024 Memberships:
  - o Jamie is going to get static clings ordered and distributed. Membership dues have started

coming in.

– Winter Festival:

- We were all disappointed we had to cancel Winterfest. Tony suggested looking into snow machines. The chamber has looked into this in the past and decided against it at that time. It is something the chamber is going to consider, and Tony will investigate the technicalities of it, as there would be a lot of logistics and costs involved. Tony had a poly-sled built for any injuries to horses if we would need. Tony also had the Moorcroft High School shop welders make skis to attach to a horse trailer, if a horse is injured. Tony suggested giving the announcer, John Costello, a payment for his time. Andy motioned to do a 50% payment, Trisha 2nded – all in favor motion passed. Andy suggested paying Tony \$1500 for his work leading up to the event. Trisha 2nded – all in favor motion passed. We received a grant from the Promotion Board grant \$4300, we spent about \$2200, therefore we owe \$2099.12 back to the Promotion Board.

– Visitor Guide:

- Jamie is still working on the visitor guide. The company that will be providing the printing of the visitor's guide is set in stone.

Committee Reports:

– Events Committee ○

Ribbon Cuttings: .

- Mountain High Furniture would like to have a ribbon cutting in early April. Jamie will gather a variety of dates that may work and send them to the owners of Mountain High Furniture.

12:35 PM Trisha called the meeting to end.

Next meeting scheduled for Tuesday, March 19<sup>th</sup>, 11:30AM at the SSB Meeting Room.

Thank you, JW Services, for sponsoring our March Chamber lunch!