

Sundance Chamber of Commerce Meeting
SSB Meeting Room
March 19th, 2024

Attendance:

Trisha Habeck, Vice President; Jamie Jessen, Chamber of Commerce Director; Jasmyne Bryant, Crook County Fairgrounds Event Coordinator; Bonnie Stahla, Crook County Library Director; Kristen Austin, Pinnacle Bank; Tina Bennett, Wyoming Independent Living.

11:32AM Trisha called the meeting to order.

Administrative:

- Minutes: Jamie motioned, Trisha 2nded – all in favor motion passed.
- Treasurer Report: Membership dues have started to come in as well as sponsorships for the cross on the mountain. Some expenses include Sundance Bucks reimbursements, some miscellaneous Winterfest expenses, and phone expenses. Jamie motioned to approve, Trisha 2nded – all in favor motion passed.
- Admin Report: A lot of membership dues have come in and Jamie has been updating QuickBooks and the website to reflect any changes. Jamie worked on the visitor's guide, selling the ads, and designs.

New Business:

- At Large Member:
 - o Jasmyne Bryant is interested in the At Large Member position. Trisha nominated Jasmyne to join as an at large member, Jamie 2nded – all in favor motion passed. There were multiple board members unable to be present at this meeting so Jamie will send an email to the other board members. This topic will be on the agenda for April to confirm the decision.
- Movies in the Park:
 - o Thursdays seem to work well for Movies in the Park. Bonnie offered to do childcare for the adult date night again this year, we will figure out which date works best to do that. The Sheriff's office is interested in doing their public safety night again and the Fair might sponsor the movie during the fair. Jamie has two groups wanting to cover the concessions. We will not do a movie on July 4th. To show eight movies again, we will need to start on June 13th and have a make-up showing during the rally. Jamie will email the board members with the proposed dates and sponsorship costs to get an official confirmation for the April meeting.
- Crook County Events Coordinator:
 - o On May 4th, the Crook County Fairgrounds is doing a fairgrounds improvement fundraiser, they plan to do one annually. Jasmyne said they are working on a five-year plan toward improving the barn and show ring and getting a new arena. The big barn will get fans, become fully insulated, and Sundance State Bank is going to put in a water bottle filling station. They hope to put in a grandstand that seats 1,000 people and has handicap accommodations. There will be a silent and/or live auction, cash bar, a smoker cook-off, and a cornhole tournament. Jasmyne has reached out to try to get a goat roping event, although this isn't set in stone.
- Gillette News Record:
 - o Jamie talked to Gillette News Record about the Wander Our Way publication we talked about at our February meeting. They are willing to put our ad near other ads for Crook County. At the last meeting, Andy proposed putting a half

page ad in this publication. The cost would be \$660. Jamie has an ad designed and will email the other board members for approval to move forward, will discuss this during the April meeting.

Old Business:

- Visitor Guide:
 - o Jamie has most of the major advertisers put in the visitor's guide. White Ranch, the Crook County Museum and 1875 Art Gallery, Ranch A, and Vore Buffalo Jump are all covered under the promotional board grant. Ad sales would be right at about \$13,000, similar to last year.
- Junkin:
 - o Jamie received the flyers in the mail, and she will give them to Neil and Sundance Times.
- Geocache:
 - o We ordered the wooden tokens for Rocky at the Crook County Museum, they came in, and they look great.

Committee Reports:

- Events Committee
 - o Ribbon Cuttings:
 - Mountain High Furniture will hold a ribbon cutting on April 15th at noon.

12:15 PM Trisha called the meeting to order.

Next meeting scheduled for Tuesday, April 16th, 11:30AM at the SSB Meeting Room.