

Sundance Area Chamber of Commerce

Tuesday May 20th, 2025

SSB Meeting Room

Attendees: Andy Miler – Treasure, Jamie Jessen – Chamber Director, Wayne Fuller – Sundance Gunsmithing, Joni Spaulding - Sundance State Bank, Donnie Holt - SUMC, Kristen Austin – Pinnacle Bank, Amber Kalbach - Uncle Louies, Elsie Hix – Dirt Road Radio, Lauren Lacey, CCMSD, 1st Caul Services, Adam Caul, Jasmyn Bryant, Crook County Fair.

Bruce called the meeting to order at 11:32 a.m.

Minutes: Andy made a motion to approve the minutes – Jamie seconded. Motion carried.

Treasurer’s Report: Not a lot of activity in April. Membership income and a grant from the promotion board. 1 bill so far for the billboard. Working with the Sundance Downtown Association to close up winter festival expenses. Jamie motioned to approve, Jasmyn seconded, motion carried.

Administrative Report: Visitor Guides, movies in the park, Junkin and membership clings have been distributed. Good month heading into summer.

New Business:

Summer Nights – Amber shared a written plan with the board. She is looking for the chamber for four things. Liability for the events, manage the funds for band sponsorships, manage the participating businesses and gift card giveaways, and to help with promotion. Concern with the inflatables not being covered by the chamber’s insurance. Jasmyn suggested flight zone for the July dates. Start with the June event but get the budget, find sponsors and we’ll confirm the rest of the dates once we have a little more information. Andy made a motion to get behind the June event as a trial, subject et to the boards approval of budget and sponsor levels. Amber and Jamie will work together on sponsor levels and get it to the board by Friday. We will get a list of businesses who are open that night. Alter the shop small card to work for this event. Amber will talk to the city to the city.

Beer Festival – Andy didn’t get a chance to talk to Del. Jamie will email Dels contact to Andy.

Summer Funding for weekend help for the museum. We included it in our budget. Andy stated it was for \$1500. 28 extra days and 400 people went through in 2024. We will pay it out at the end of the summer. Pays out to the museum district, not the foundation.

Old Business:

Movies in the Park – Andy will run the first movie and her and Andy will set up and test the equipment.

Country Junkin – Forms are due Friday, May 23rd.

Billboard – is up and it looks good, located near the new Sundance Custom Steel building.

Ribbon Cutting – Sundance Gunsmith's ribbon cutting was postponed due to weather.

1st Caul Services ribbon cutting happened at the end of the meeting.

Lunch was sponsored by Huges Law office.

Meeting adjourned at 12:22 p.m.