

Sundance Chamber of Commerce Meeting  
SSB Meeting Room  
September 17<sup>th</sup>, 2024

Attendance:

Bruce Speidel, President; Andy Miller, Treasurer; Jamie Jessen, Chamber Director; Melissa Purvis, Secretary; Jasmyne Bryant, At Large Member; Rocky Courchaine, Crook County Museum Director; Carrie Riley, Crook County Library Branch Manager; Katie Allen, Prevention Specialist Be Well Coalition; Elsie Hix, Dirt Road Radio; Kristen Austin, Pinnacle Bank; Donnie Holt, Sundance United Methodist Church.

11:32AM Bruce called the meeting to order.

Administrative:

- Minutes: Jamie motioned to approve, Andy 2nded – all in favor motion passed.
- Treasurer Report: We had some new members join so had membership income. The service fee income is from our lunch sponsors. Movies in the Park wrapped up. A little bit negative for the month, but still sitting good for the year. Bruce motioned to approve, Jamie 2nded – all in favor motion passed.
- Admin Report: We have used our web posting blocked time and purchased another 10 hours. The website got updated content, and we added a search bar. We are officially out of 2024 visitor guides. We are sponsoring the Pumpkin Hunt through Range again this year. Cowgirl Pizza and Covered RV Storage joined as members.

New Business:

- Rocky – Weekend Help:
  - Rocky presented information on the number of guests for the summer of 2024. He asked the Chamber if we would be willing to donate \$1500.00 again next year for weekend summer help. Rocky will present a formal request at our January 2025 meeting.
- Ladies Night:
  - We are raising the vendor price for Ladies Night to \$25. Vendors will pay the vendor fee to the Chamber, then the Chamber will turn in the vendor forms to the city. The city is going to play Christmas music on Ladies Night, as well.
  - We will offer sponsorships for Ladies Night. Sponsors will have their logo printed on the Ladies Night reusable tote bag, printed flyers, as well as online promotions through our website and Facebook. There will be three sponsorship levels. Sponsorship forms will be due by 10/28/2024.
  - Tickets for Ladies Night are \$20 in advance and \$25 at the door.
- Shop Small:
  - About \$14,000 was tracked last year through Shop Small. The Chamber is going to continue with Shop Small. Andy will get the items ordered.
- Sundance 2 Bucks:
  - The Chamber is going to start Sundance 2 Bucks at the beginning of November, and it will end December 15<sup>th</sup>.

- Board Member:
  - o The Chamber is looking for a new Secretary.
- Parade of Lights:
  - o We need a new event manager to be trained in 2024. Jasmyne is going to reach out to a few contacts to see if there is any interest. We decided the theme will be Ritz, Glitz, and Rednecks. There is no entry fee for floats.

Old Business:

- Promotion Board Grant Money:
  - o The Promotion Board is going to pay for our Black Hills and Badlands membership directly.
- Billboard:
  - o Bruce looked into billboards between Whitewood and Deadwood, and they run \$750/month. He is still looking into the price of getting the design printed and other upfront costs.
- Other:
  - o N/A

Committee Reports:

- Events Committee:
  - o Ribbon Cuttings:
    - Soul Roots Wellness TBD

12:45PM Bruce called the meeting to close.

Next meeting scheduled for Tuesday, October 15<sup>th</sup>, 11:30AM at the SSB Meeting Room.

Thank you, Sundance Tax & Business Services, LLC, for sponsoring our September lunch!